



Company name

[Define your company/business in a single declarative sentence]

[Your name, Position]

Problem



Outline how the customer addresses the issue today

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris



Describe the pain of the customer, or the customer's customer

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris

Solution



Value Proposition

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed do eiusmod tempor
incididunt ut labore



Use Case 1

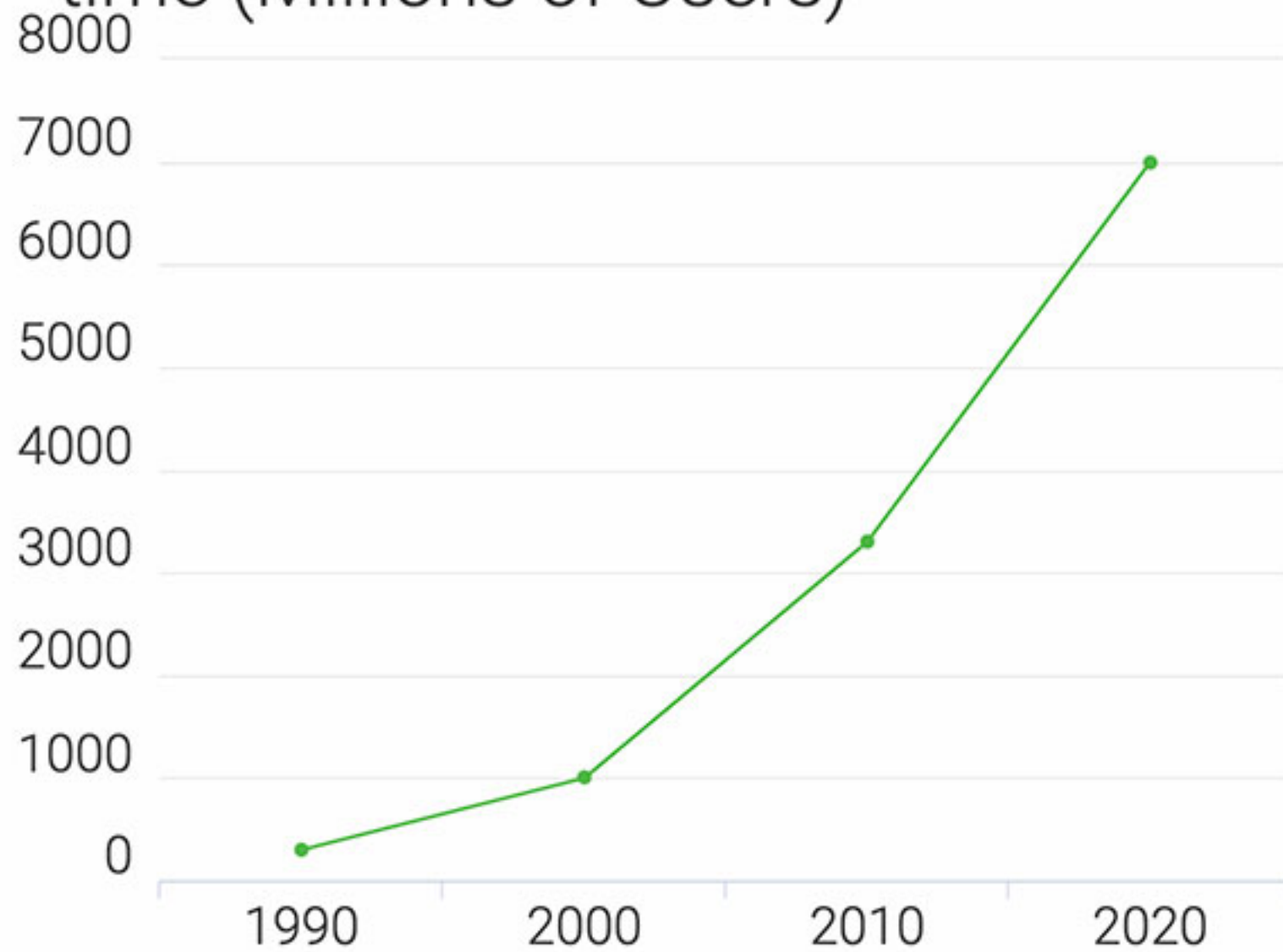


Use Case 2



Why Now?

Example: internet penetration over time (Millions of Users)



Evolution of your product category:

- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt
- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

Market Size



Total Addressable Market

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit



Served Available Market

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit



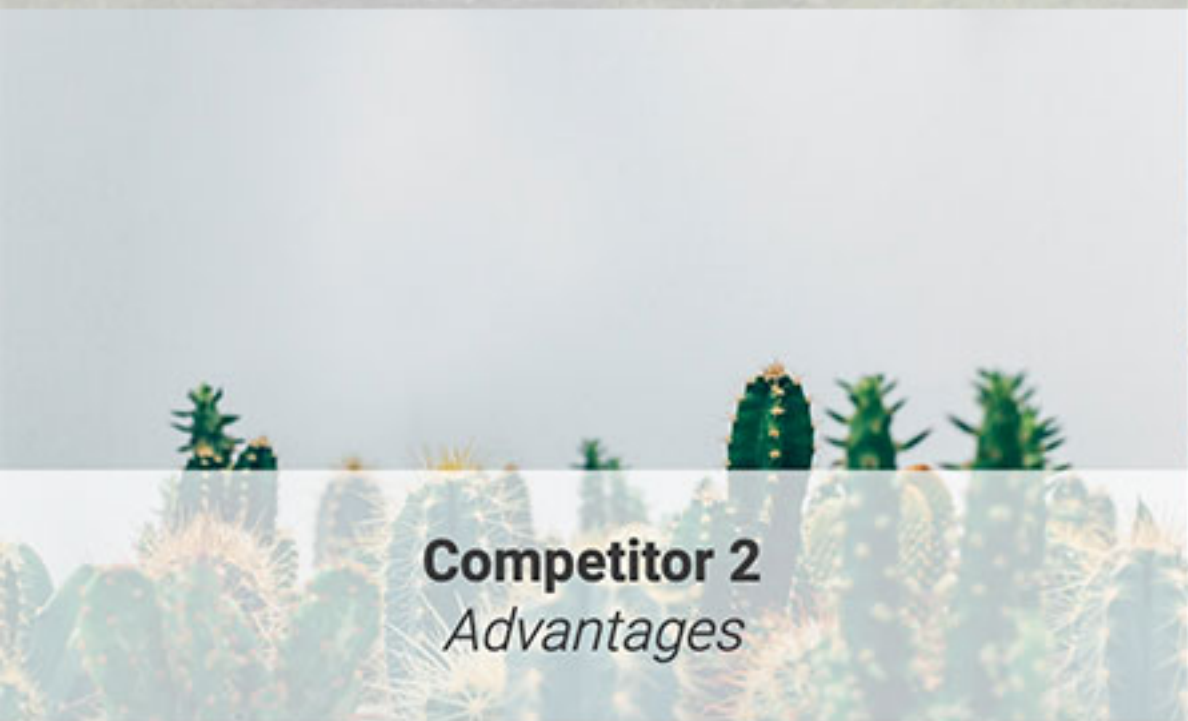
Share of Market

Lorem ipsum dolor sit
amet, consectetur
adipiscing elit





Competitor 1
Advantages



Competitor 2
Advantages

Competition



Competitor 3
Advantages



Competitor 4
Advantages

Product

Product Lineup:

Functionality

Architecture

Features

Form Factor

Intellectual
Property...

Development Roadmap:

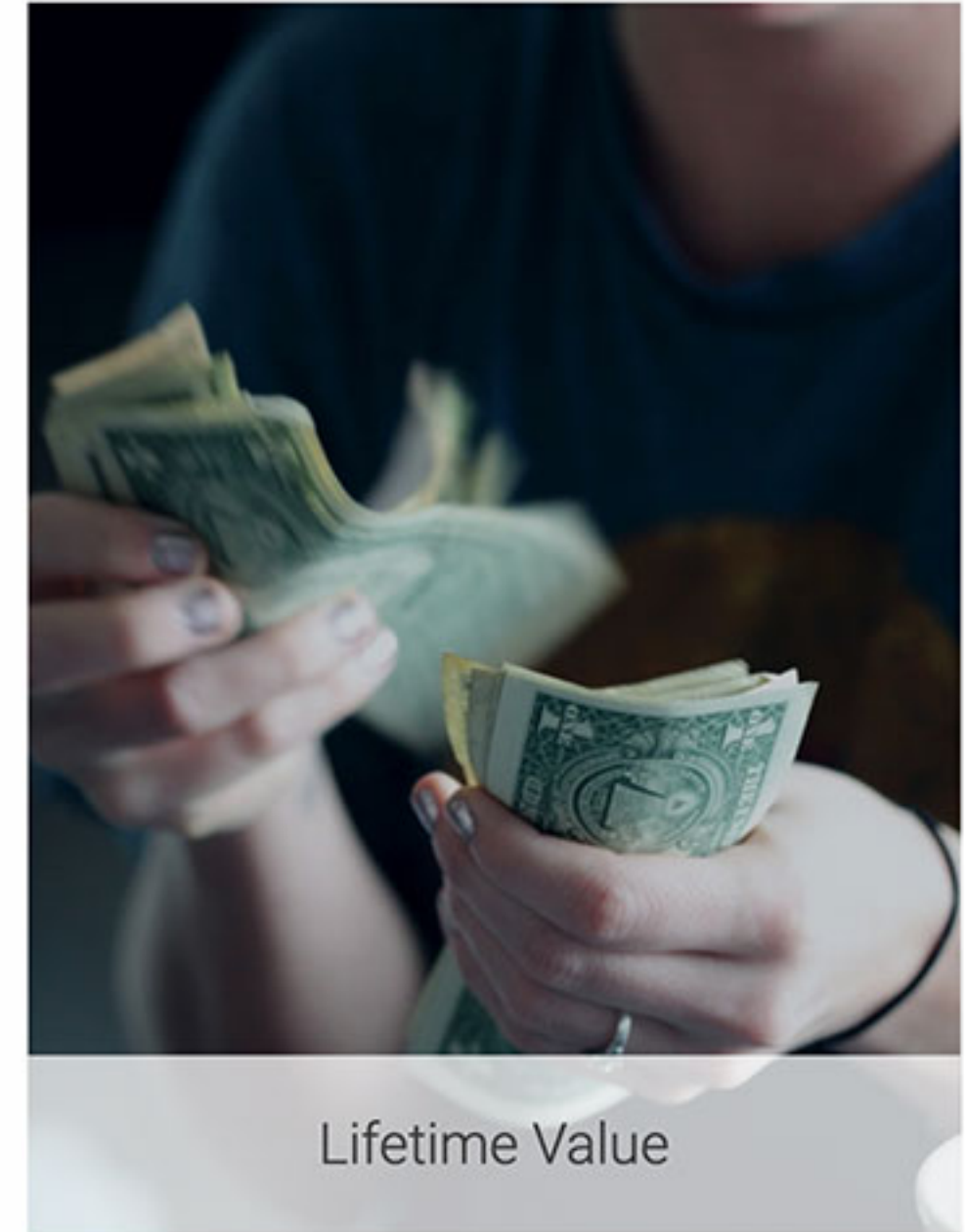
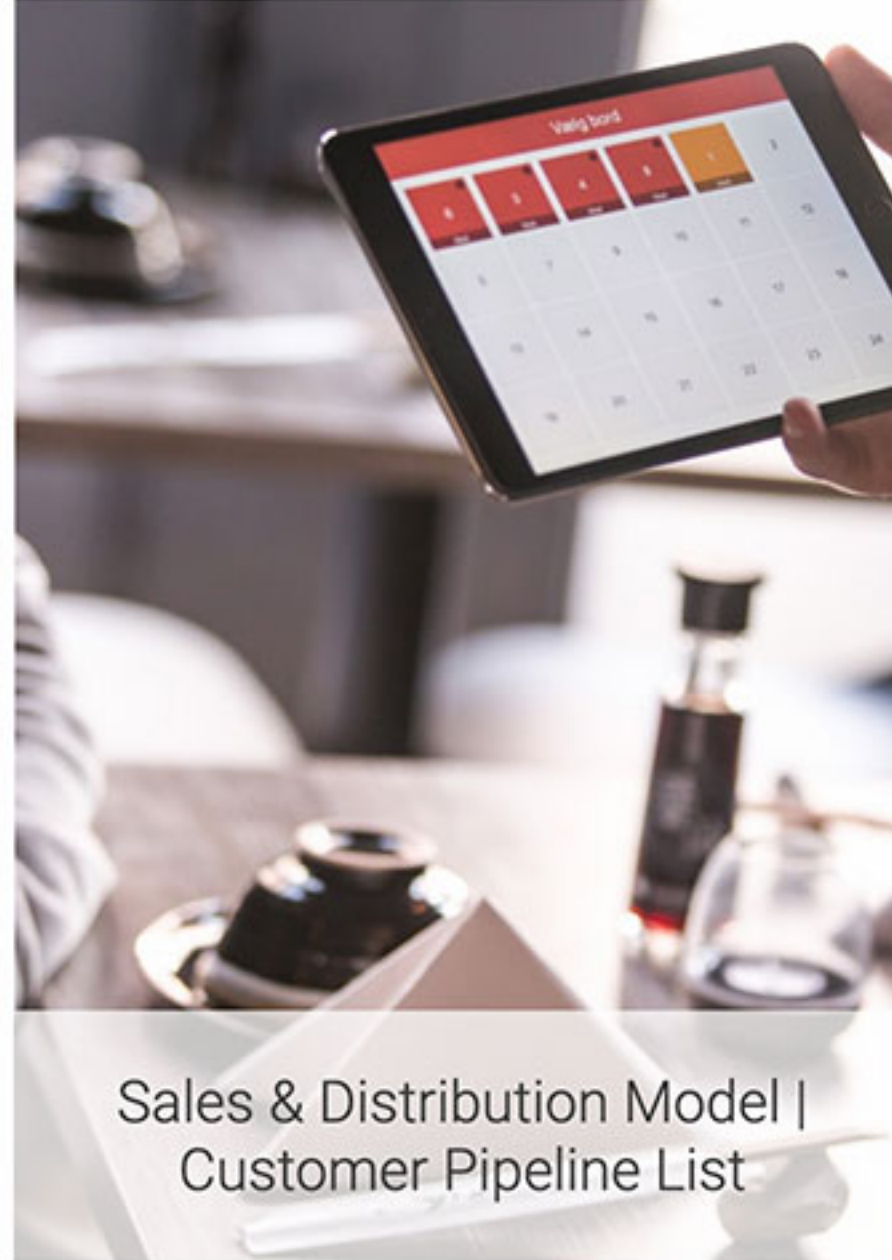
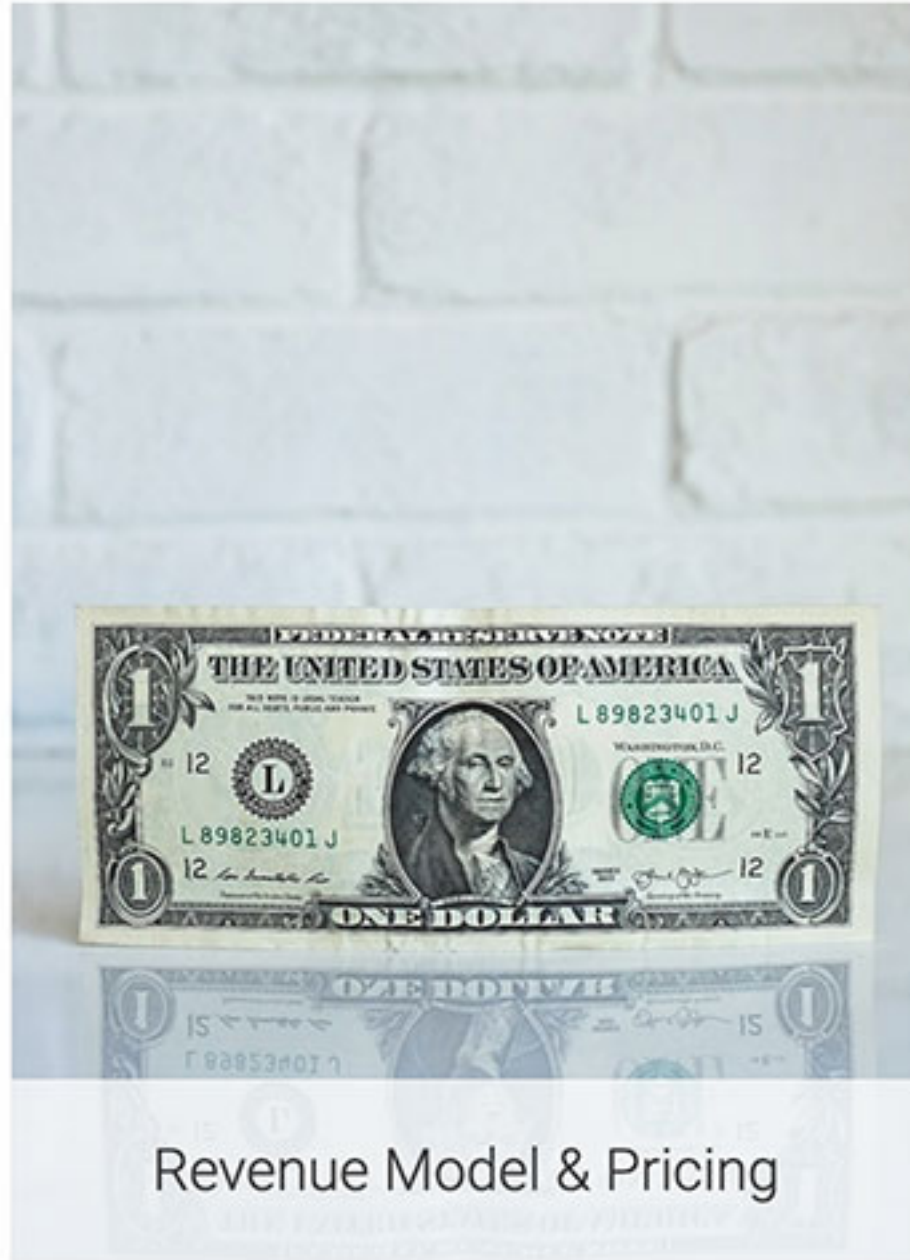


Goal 1



Goal 2

Business Model



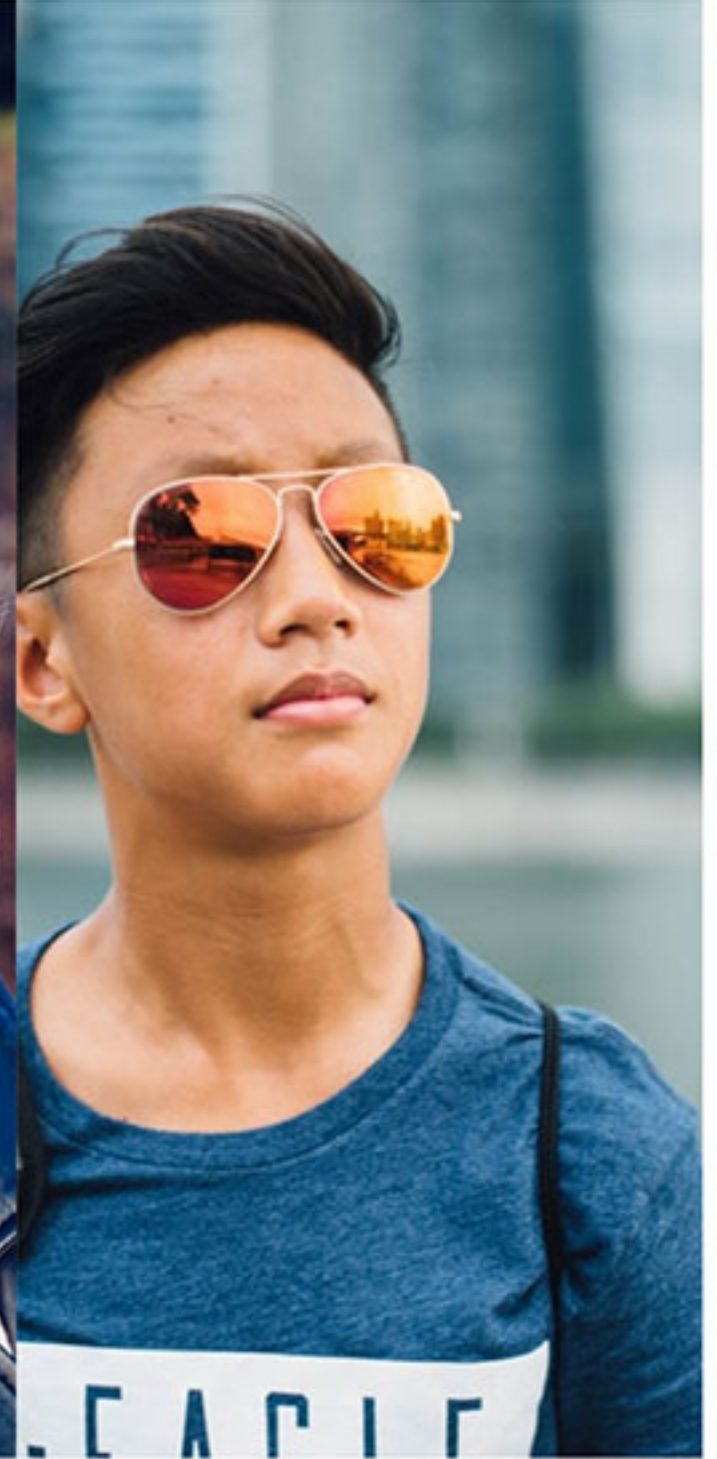
Founding Team



Hustler (CEO)

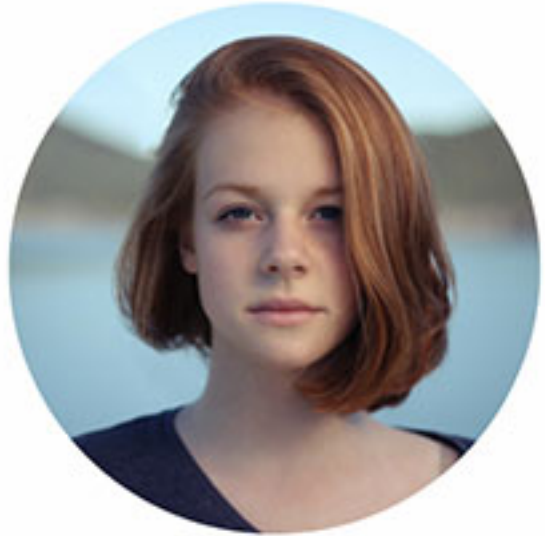


Hacker (CTO)



Hipster (Design)

Board of Directors / Advisors



Advisor 1



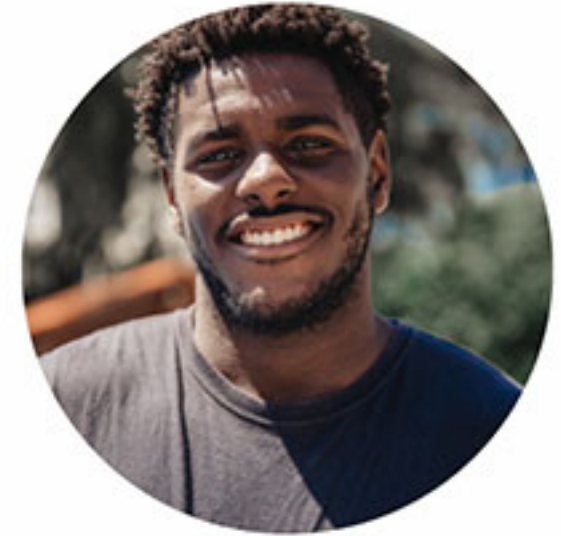
Advisor 2



Advisor 3

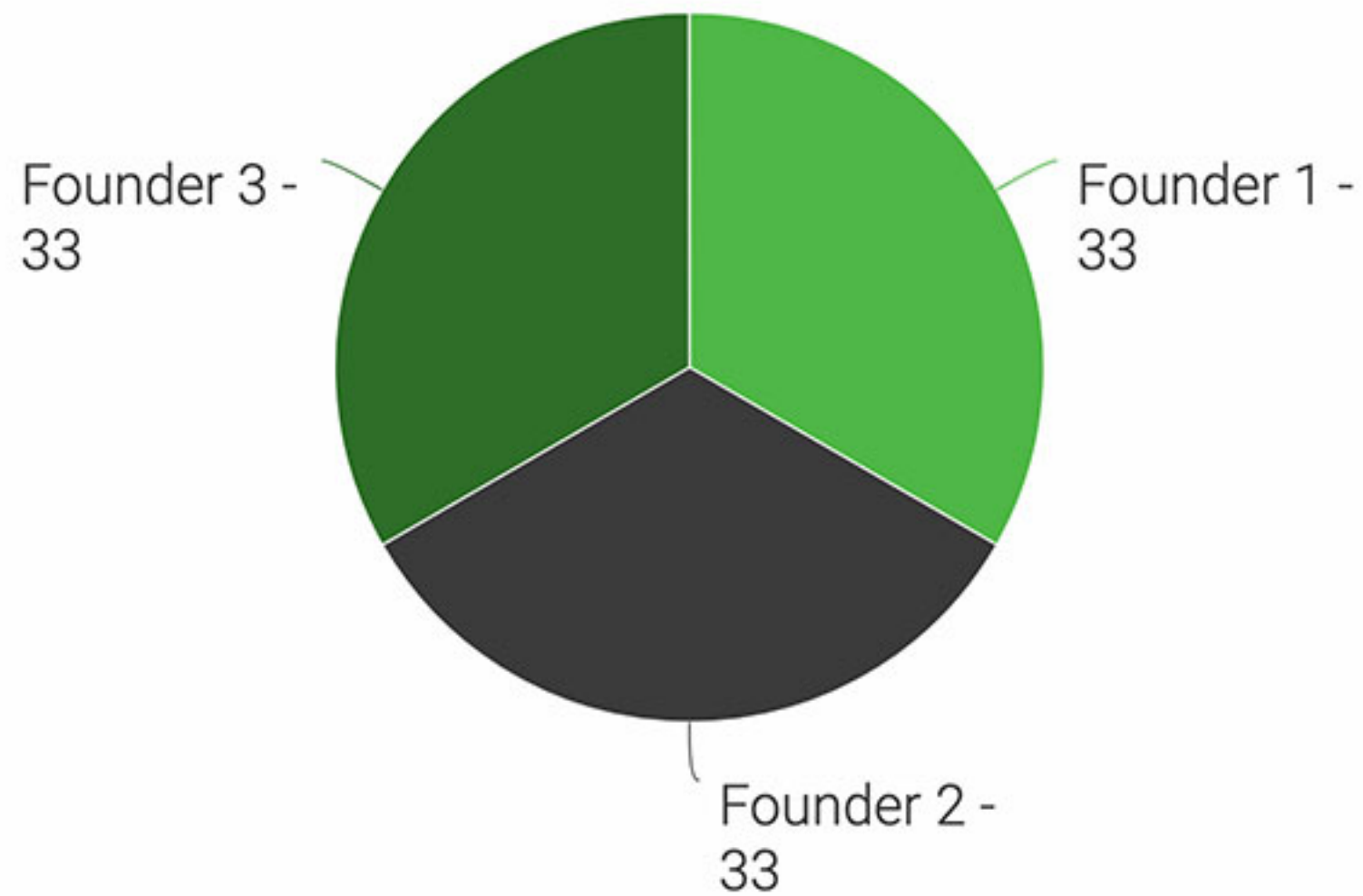


Advisor 4



Advisor 5

Financials and Cap Table



- Cash flow:
- Runway:

Fundraising (The Deal)

Terms

An agreement entered into by two or more parties for their mutual benefit, especially in a business or political context.

